



VACANCY

Market Research Intern

Cergentis is a rapidly expanding genomics-focused biotechnology company based in Utrecht, The Netherlands, with the mission to improve the quality of genetic research and human healthcare. Based on our proprietary Targeted Locus Amplification (TLA) technology platform, we provide services and in-house solutions that enable rapid, targeted, and complete next generation sequencing of (trans)genes of interest. Cergentis has established its technology as the gold standard for the genetic characterization and selection of genetically engineered cell lines, immunotherapy products and animals. With our services, we routinely support all leading pharma, biotech and academia globally in the fields of genome editing, biopharmaceutical drug development, cell and gene therapy and genetically engineered models.

With our market share and customer base rapidly expanding, we are currently looking for a talented **Market Research Intern**.

RESPONSIBILITIES

- Explore business opportunities in yet unexplored geographical market(s) in APAC region.
- Define competitive landscape.
- Define challenges for deploying proprietary sequencing technologies.
- Perform analysis on research to develop a clear picture of the market including a TAM estimate, SWOT-analysis, and a potential market entry strategy.
- Consult Cergentis' commercial teams on advice and conclusions from obtained findings.

REQUIREMENTS

- Pursuing a Master of Science in Biology, Life Science & Technology, Biopharmaceutical Sciences, Science-based Business or related study.
- Commercial and analytical mindset.
- Self-starter, structured with good organizational and time management skills.
- Excellent verbal and written communication skills for internal reporting and presenting.
- Fluent in English, proficiency in Mandarin is a bonus.

OFFER

Working at Cergentis means working in an international and exciting environment. We are a young and dynamic team of talented people from all over the world. Our company culture is best described as informal - where hard work and team spirit are considered very important.

We offer an internship for 6-9 months.

This is a unique opportunity in learning how to catalyze commercial deployment of high-end genetic QC products and services to premier-league pharmaceutical companies and academia worldwide. We will mentor you in defining our company's first steps in entering a novel market, thereby allowing you to combine and extend your knowledge of both scientific and commercial skills. You get to speak with commercial and scientific experts inside and outside our company, thereby expanding your professional network and career opportunities.

INTERESTED?

Please send your application letter and CV to vacancies@cergentis.com (attn. Dr. Martijn Kelder) or contact us via the same email address for more information.

Acquisition in response to this advertisement is not appreciated.